

GOING GREEN
AT A SAVINGS





STABILOY[®] BRAND Feeder Cable Products

Engineered to Save You Money

STABILOY[®] Brand Aluminum Alloy Feeder Cables Can Make the Difference on Your Next Building Project

There's no question: green construction is the building trend of the decade. However, in today's tough economy, it is crucial to cut costs while considering the environmental impact of your building material choices. By converting to STABILOY[®] Brand MC Cable in your job specifications, the savings you realize can be used to defray the cost of energy-saving devices and accelerate the payback of your green building. (Electrical design for wiring happens at the same stage of construction as lighting design.)

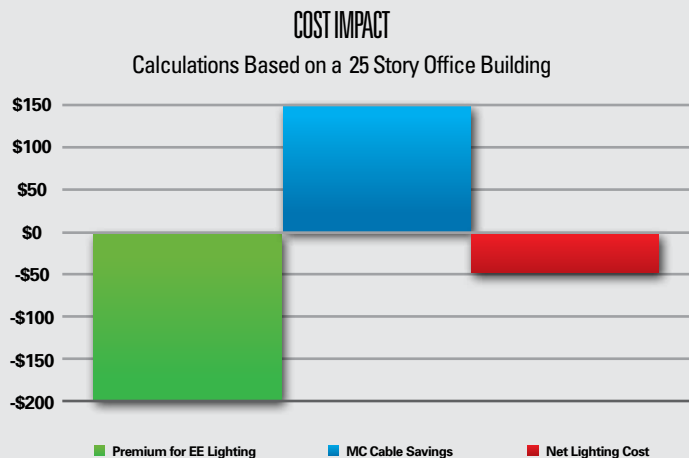
Going Green at a Savings

- Value engineering in the design phase allows architects, engineers and design-build professionals to choose sustainable electrical products for green building projects.
- The savings achieved from choosing General Cable's electrical cable solutions can be used to purchase energy saving devices and accelerate the payback of energy efficient lighting.
- Savings from using STABILOY Brand feeder cable products can be used to accrue more "LEED points" on your green building projects.
- STABILOY Brand feeder cable products enable energy efficient upgrades. Building owners can receive energy efficient tax credits and double their savings.

Using STABILOY Brand MC Cable Can Pay the Premium on These Energy Efficiency Programs:

- Environmental control systems
- Energy efficient building control systems
- Energy efficient lighting and HVAC systems
- Renewable energy building additions

How STABILOY Brand MC Cable Can Make a Difference on Your Next Building Project



Use STABILOY Brand MC Cable with energy efficient lighting and get payback in only **10.2 months** vs. **9.2 years** with copper feeders.



For more information on STABILOY[®] Brand products, please call toll-free at 855-720-2792

STABILOY Brand Feeder Cable Products: Quality. Performance. Confidence.

- STABILOY Brand cable products offer significant cost savings through engineered aluminum alloy. The aluminum alloy in STABILOY Brand products achieves the performance of traditional feeder cable installations with twice the ampacity per pound as copper. The STABILOY Brand feeder solutions translate into material and installation cost savings.
- The engineered alloy in STABILOY Brand feeder cable means lower installation costs, because STABILOY is lighter and easier to work with. STABILOY Brand feeders are more flexible than copper feeders, with less spring back.



Capture the Value

To gain the maximum value benefit on your project, 8000 Series aluminum alloy should be included as an alternative in the Master Electrical Specification.

The Master Specifications of many developers specify only copper, but an aluminum alternative allows stakeholders to harvest the green value during the electrical design phase of a building project.

General Cable's comprehensive extended warranty, covering both conductors and connectors, demonstrates our commitment to providing high quality, reliable feeder cable products to building owners and contractors.

General Cable manufactures environmentally responsible products. STABILOY Brand conductors feature a heavy metals-free insulation* that is RoHS compliant and environmentally sustainable while providing excellent long-term performance. Our products are easily recyclable which helps reduce waste.

*Denotes compliance to RoHS, Directive 2002/95/EC.





The Forest Stewardship Council (FSC) is an international organization that promotes environmentally appropriate, socially beneficial, and economically viable management of the world's forests. This document has been produced following FSC guidelines.



4 Tesseneer Drive, Highland Heights, Kentucky 41076-9753

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Phone: 1.855.720.2792

1.859.572.8000

Fax: 1.800.547.8249

www.stabiloy.com

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